



SEARCHLIGHTS AND SUNGLASSES

LEARNING LAYER

Chapter three guided reading questions

1. According to the World Freedom Map, what happened to press freedom after World War II? How did press freedoms change after the start of the war on terror?
2. According to the author, when will World War 3.0 begin and where will it be conducted?
3. What new formula does the author propose for measuring press freedoms?
4. What does the legal defense fund set up by the Open Society Foundations accomplish?
5. According to the author, are teachers doing a good job of teaching the First Amendment? Explain.
6. Is there a connection between the use of social media and understanding and supporting the First Amendment?
7. Nationally, do students use social media more, less or at the same rate as teachers?
8. Is television the no. 1 news source for all forms of news?
9. List the sorts of news that people tend to consume from each of these sources:
 - a) Mobile media
 - b) Internet
 - c) Local TV
 - d) Newspapers
10. Think about journalism in your community. What news interests you and where do you get it?
11. Where do you think the term “the fourth estate” comes from? What does it mean to you? Do you think journalism is doing a good job of being the fourth

estate?

12. List the four Cs from the business model the author believes will help support developing media.

13. How does the author refer to our country's current media policies? What explanation does he give for his assessment?

14. What is the one thing, according to the author, that the federal government could do to help consumers have more access to journalism?

15. What are the seven ways in which a public Media Technology Transformation Fund could produce results?

16. What percentage of Americans consumes ethnic media?

17. Name three advantages of Technology Testing Labs.

18. How does public media need to change?