



SEARCHLIGHTS AND SUNGLASSES

LEARNING LAYER

Update

What does the teaching hospital look like?

In November 2013, the author of this book detailed [the concept of teaching hospitals in this speech](#). “There is not, in my opinion,” he said, “any current example in the world today of a fully formed teaching hospital for journalism education.” Enter the Arizona State University Cronkite School of Journalism. In July 2014, the university announced that it [will own and operate Eight](#), the [PBS outlet in Phoenix](#), which is the 12th largest outlet in the nation. ASU said PBS Eight will become the largest university-operated news outlet in the world. ASU hopes to integrate its other news, teaching, lab and community engagement projects into a single news organization. If successful, ASU may well claim to have created the first fully developed journalism teaching hospital. The University of Missouri, with its [Missouri Method](#), is the oldest journalism school in the country using teaching hospital techniques. Certainly it has all the pieces of a hospital. But how well do they work together? Scores of other journalism schools practice learning by doing. There is evidence more may be gravitating toward the teaching hospital model. Examples:

- In 2013, there were 125 entries in [the Online News Association Challenge Fund for Innovation in Education](#), designed to conduct teaching hospital-style experiments.
- Schools such as [West Virginia University](#) are getting attention with their journalism innovation classes and [new media innovation centers](#). They’re showing that you don’t have to be the nation’s largest or oldest schools to produce data-driven, mobile-first projects, [this one on the use of Adderall on campus](#).
- [Louisiana State University](#) is experimenting with a [dean-managed challenge fund for news projects](#) that engage communities through social media.

To better show the teaching hospital model of journalism education, Knight Foundation intern Nick Swyter of the University of Miami designed a [modern journalism school curriculum](#).