Update

What does the teaching hospital look like?

In November 2013, the author of this book detailed the concept of teaching hospitals in this speech. “There is not, in my opinion,” he said, ”any current example in the world today of a fully formed teaching hospital for journalism education.” Enter the Arizona State University Cronkite School of Journalism. In July 2014, the university announced that it will own and operate Eight, the PBS outlet in Phoenix, which is the 12th largest outlet in the nation. ASU said PBS Eight will become the largest university-operated news outlet in the world. ASU hopes to integrate its other news, teaching, lab and community engagement projects into a single news organization. If successful, ASU may well claim to have created the first fully developed journalism teaching hospital. The University of Missouri, with its Missouri Method, is the oldest journalism school in the country using teaching hospital techniques. Certainly it has all the pieces of a hospital. But how well do they work together? Scores of other journalism schools practice learning by doing. There is evidence more may be gravitating toward the teaching hospital model. Examples:

- In 2013, there were 125 entries in the Online News Association Challenge Fund for Innovation in Education, designed to conduct teaching hospital-style experiments.
- Schools such as West Virginia University are getting attention with their journalism innovation classes and new media innovation centers. They’re showing that you don’t have to be the nation’s largest or oldest schools to produce data-driven, mobile-first projects, this one on the use of Adderall on campus.
- Louisiana State University is experimenting with a dean-managed challenge fund for news projects that engage communities through social media.

To better show the teaching hospital model of journalism education, Knight Foundation intern Nick Swyter of the University of Miami designed a modern journalism school curriculum.