



Curiosity, risk led Jobs to success

Read The New York Times article “[Reaping the Rewards of Risk-Taking](#),” by Steve Lohr, about the traits and qualities of innovators, namely the late Steve Jobs, Apple Computer’s co-founder and former chief executive. Lohr cites experts saying innovators have “ceaseless curiosity and willingness to take risks.” Longtime leading journalist and Aspen Institute chief Walter Isaacson detailed that risk-taking in [his best-selling book, “Steve Jobs.”](#)

At Stanford University in 2005, Jobs told graduates to “stay hungry” and “stay foolish.” Check out [Jobs’ commencement address](#). Lead a class discussion of how his approach encourages experimentation, risk-taking, and even the occasional failure.